



**Carolina For The Kids**  
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**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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### **KILOMETERS FOR THE KIDS TO RAISE OVER \$14,500 FOR UNC CHILDREN'S**

*Carolina For The Kid's 7th annual event hosted on Saturday September 23rd brought the Carolina family together to give back to the community.*

**CHAPEL HILL, N.C.** – The Carolina For The Kids Foundation (CFTK) hosted one of its biggest events of the year, Kilometers For The Kids (KFTK) on Sunday, September 23rd. The event included a one mile fun run as well as a 5K race. A total of 509 runners participated in KFTK all to support the patients and families of UNC Children's and to run for the kids.

The early morning was energized with music and an assortment of breakfast items to fuel runners before the race. More pre-race activities included families from UNC Children's sharing testimonies about their experience with CFTK. The race was lively with smiling faces, and CFTK committee members were spread along the course encouraging runners as they ran 3.1 miles throughout the UNC campus and surrounding neighborhoods.

First and second place finishers were Club Cross Country team member Samuel Goldstein and UNC Marathon team member Joe Boyle, respectively. While they each frequently run races in the community, Goldstein "loves the atmosphere here" and Boyle says that "[KFTK] is so much more fun."

With support from our sponsors, runners and volunteers, KFTK raised over \$14,500 for the kids. All the proceeds directly benefit the patients and families of UNC Children's by providing families with financial assistance for needs that are not covered by medical insurance including meal tickets, gas cards, and crucial bill payments. CFTK also funds programs such as Parent's Night Out, the Children's Play Atrium, and Research Grants.

The atmosphere of the event was one of excitement and positivity. "We are so happy with the turnout for Kilometers For The Kids this year," said CFTK Executive Director, Bryant Gilchrist. "CFTK's mission really motivates both the runners and the volunteers to spend a

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beautiful Sunday morning supporting the patients and families.”

After the race, families and children participated in a variety of different activities for kids to make the morning even more memorable. A popular addition to this year’s event was the appearance of the princesses from Moments of Magic, who had a meet and greet for kids who ran in the race. The kids loved taking special pictures with the princesses and designing their own crowns. The new edition to KFTK helped make the race an unforgettable event.

Following the race, many of the race participants stopped by the Frutta Bowls Benefit to refuel their tanks after a long race. The benefit lasted from 9 a.m. to 3 p.m. and CFTK received 10% of all sales. The event was a great way for participants to come together and celebrate after such an exciting morning! CFTK is grateful for Frutta Bowls’ partnership in supporting the patients and families served by UNC Children’s.

Carolina For The Kids would like to thank all their runners, sponsors, and donors for their support of Kilometers For The Kids and helping to make KFTK extra special. We look forward to seeing everyone again next year at the 8th annual Kilometers For The Kids.

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**About Carolina For The Kids:** Carolina For The Kids (CFTK) is the largest student-run nonprofit organization in North Carolina. UNC students fundraise year-round to support the patients and families served by UNC Children's. The mission of CFTK is to provide major medical, emotional and financial support to the patients and families through multiple programs such as the For the Kids Fund, the Children's Play Atrium, and Research Grant funding.

CFTK is best known for the UNC Dance Marathon, a 12 and 24-hour no-sleeping, no-sitting fundraising event where students stand in support of the patients and families. In addition to UNC Dance Marathon, other events such as Kilometers For The Kids, benefit concerts, campus fundraisers, and donations from incredible sponsors and donors has helped Carolina For The Kids raise over \$6 million for the patients and families since its inception in 1997. To make a contribution to Carolina For The Kids, visit [carolinaftk.org/donate](http://carolinaftk.org/donate).

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